**Membership/Communications Committee Meeting**

September 8, 2021, 11:00am

Via Teams

**MINUTES**

**Call to Order/Roll Call**

Members Present: Rob Aiken, Marijean Remington, Joe Russo,

Members Absent: Jeremy Evans, Brian Gladwin, Greg Hart, Dale Rice, Eric Virkler

Others Present: Aviva Gold, Matt Siver

**Fall Forum Planning**

* Finding a venue in the Potsdam area was challenged because of COVID, so the event will be held at the MLI in Lake Placid. Aviva will confirm cancellation policy in case of COVID surge.
* Victoria Duley will facilitate a strategic planning process. Matt agreed that comping AEDC a year or two of membership fees is a workable honorarium.
* Joe confirmed National Grid sponsoring at the $1,000 level.
* The committee is hoping for 24-30 attendees with a mix of board and general membership.

**Membership**

Renewals continue smoothly.

**Additionally**

Education and Outreach has updated the E&O Agenda in response to the new NYS Governor. Joe will work with Jeremy Evans to develop a plan to communicate the new Agenda with the new Governor and U.S. Senators in addition to North Country representatives in Albany.

**Next Meeting**

October 13, 2021 at 11:00am via Teams

**Adjournment**: 11:26 am